



the **ALTRUIST**

CONNECTING CORPORATES TO CAUSES

A monthly e-publication dedicated to
reshaping how decision-makers address
social challenges



WELCOME TO

The Altruist

A Vision for Change

OUR MISSION

The Altruist is a pioneering publication from South Africa dedicated to reshaping how decision-makers address social challenges. Through in-depth, insightful articles, we aim to:

- Explore poverty from a grassroots perspective.
- Challenge ineffective programs.
- Promote solutions that truly align with the needs of impoverished communities

WHAT WE OFFER

As a bridge between thought leaders and actionable change, **The Altruist** provides:

- **Insightful Analysis:** Understanding the dynamics of poverty to inform effective strategies.
- **Innovative Solutions:** Highlighting sustainable approaches to South Africa's social issues.
- **Community Connection:** Linking entrepreneurs and C-suite executives with real-world applications.

OUR MISSION

Engage with **The Altruist** to drive sustainable change and inspire a community of entrepreneurs to champion humanitarian efforts across South Africa. Together, we can create impactful solutions that resonate deeply within our communities.

MAXIMIZE YOUR IMPACT!

WHY ADVERTISE WITH THE ALTRUIST?

Expand Your Reach: Leverage The Altruist as your gateway to new markets. Tap into our network of decision-makers, investors, and professionals, and elevate your brand's presence and sales.

Connect with Leaders: Gain direct access to key influencers who are pivotal to your business growth. Unlock new opportunities by reaching this elite audience.

Enhance Your Corporate Image: Advertising with us not only boosts your visibility but also aligns your brand with social change. Enhance your reputation for Corporate Social Responsibility and Enterprise Development.

Drive Change and Profitability: Partner with us to support impactful initiatives while enhancing your bottom line. Advertise with The Altruist and invest in a prosperous, equitable future for South Africa.



Get exposure to our high profiled corporate database.



Our marketing team will ensure brand presence.




Boost your business sales & profitability.

START TODAY!!!
SECTION 18A CERTIFICATES
 ISSUED UPON REQUEST
WEAR A PROUD AND LEGAL SOUTH AFRICAN

As little as **R700** per month

OUR PROJECTS

Imifuno **code4** ALTRUIST



Good plans to save millions of chronic patient's lives through the health cap, Bophelo

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Imifuno
 Guide to Gardening

Supports food sovereignty
 Vegetable Gardens in a
 marginalised community

from as little as **R200** per month

CONNECT WITH LEADERS

Advertise with us

ADVERTORIAL

Advertorials will be limited to 100 words with up to 3 web links.

- Once off: R875
- 3 month Package: R700 p/m
- 6 month Package: R650 p/m
- 12 month Package: R500 p/m

Note that content will be curated and must not be the same in every edition.

BANNER ADVERT

We offer a full width banner option in full colour using any image format including animated gifs.

- Once off: R875
- 3 month Package: R 700 p/m
- 6 month Package: R650 p/m
- 12 month Package: R 500 p/m

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Mpumalanga recycler tshobane creates jobs for Mpumalanga youth while eradicating land pollution

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ALTRUIST

A public toilet project in cape town provides dignity to homeless people while creating jobs

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ALTRUIST

do4SA tackles food security, donates seedlings to EC based families

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